

IMPRESSIONS OF BIGUEÑOS IN THE WORLD HERITAGE CITY OF VIGAN TOWARDS PEDESTRIANIZATION

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Abstract: Pedestrianization is a new on traffic management practice in Vigan City, a world heritage site. This was established as an alternative to motorized transportation among Bigueños. This paper focuses on the characterization of the traffic condition of the city and it reveals findings of the explorative study conducted relative to the linkages and trips of pedestrians(origin-destination). A user perception survey was administered to street users to determine their personal and travel characteristics. The level of acceptance of safety rules in crossing a street or intersection was found to be Very High; the impressions of the residents of Vigan City towards pedestrianization is High. The findings of this study suggest that walking practices in a city declared as a world heritage site are meaningful in the context of preserving the culture and values of Bigueños.

The city government of Vigan should encourage the use of non-motorized vehicles and eliminate conflict among pedestrians and drivers; adopt an environmentally sustainable transport system; and promote a city that provides public safety and is pedestrian-friendly. It is worth recommending that the City government of Vigan should also enact an ordinance for the implementation of a “Give way to pedestrians” policy in all the streets in the heart of Vigan City.

Key Words: Pedestrianization, linkages and trips of pedestrians, transport mode